

# Our Mission at CollegeFind

CollegeFind was born of the reality that middle and high school students—and their parents—face an increasingly complex world as they navigate their way through secondary school toward college and life beyond college. More households than ever include two working parents and students with non-stop extracurricular activities, leaving little time for the often daunting task of analyzing skills and priorities and culling through colleges to find the perfect fit.

The CollegeFind mission is to help organize and "de-stress" this process, through a dedicated focus on the uniqueness of each individual, and scrupulous attention to clear communication and detail. We take the time to listen to your needs and desires to identify achievable options as well as to create realistic expectations. We work to match your individual academic and athletic abilities, your passions, interests and talents with a school that meets your needs.

At CollegeFind you will encounter a positive, enthusiastic environment. Our top priority is establishing relationships based upon a bond of mutual respect and trust. Through clear guidance and direction, and based on our integrity and experience, we can help you navigate your way through the management of your timelines and responsibilities to achieve your goals.

We know there is no substitute for thorough planning now, to create a better life in the future.

We invite you to explore all the pages of this overview and then contact us at your convenience with any questions and for more detailed information.

**P.J. Goldberg, BFA, MSA** Independent College Advisor

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## CollegeFind Programs

### I. Personal Consulting

For: Middle Level and High School students

High school record review • Student interview • Personality assessment • Curriculum analysis Timelines Activity review • Resumes • College Process overview • Application Process Interviews Communication • College visits

#### **II. Student Athlete: Personal Initiative Planning**

For: Middle Level and High School students

High school record review • Student interview • Personality assessment • Curriculum analysis Timelines Activity review • Resumes • College Process overview • Application Process Interviews Communication • College visits • Sport Review and Planning Recruiting information

#### **III. Comprehensive College Search**

For: High School students

Student interview • Personality assessment • Curriculum analysis • Timelines Activity review • Resumes College Process overview • Application process Interviews • Communication • College visits Interview skills • Essays

#### **IV. College List Preparation**

For: High School students

High school record analysis • Timelines • College List

There is an hourly fee for "Personal Consulting" and "Student Athlete". Consultation can take place at your home, or our offices. Fee will also include conversations via telephone, email or online video. "Comprehensive College Search" and "College List Preparation" are billed as a comprehensive package.



P.J. Goldberg, Owner-Founder of CollegeFind, brings a broad range of experience to the table through over 30 years of experience in both corporate and educational settings. P.J.'s love of learning has inspired a lifetime commitment to the importance of education. While earning her Bachelor of Fine Arts degree from Alma College, she served in a broad range of capacities, including: VicePresident, Undergraduate Alumni Association; President, Alpha Zeta Tau Sorority; Associate, Board of Trustees; President, Omicron Delta Kappa Honorary Leadership Fraternity.

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P.J.'s career history has come full-circle, as she held the position of Assistant Director of Admissions at Alma College for several years, prior to adding Director of Special Programming to her Admission responsibilities.

While pursuing her Masters of Science in Administration degree at Central Michigan University, she served as Coordinator of Special Programs in the School of Business Administration. Through her business experience in both commercial product and real estate sales, (former Sales Specialist; President's Sales Club Member with Dow Corning Corporation, and Vice President; Leasing Associate with Merin Realty,) she has cultivated a keen sense of professionalism, achievement, and organizational management.

As the mother of two college-student athletes, P.J. has been intimately involved in all aspects of education, serving in such capacities as Co-Chairperson of Unity School's Capital Campaign, Chairperson of Unity School's Auction, Head Room Mother, Co-Chairperson of Rice Memorial High School's 50th Gala, Creator of Rice Wear, member of Rice Memorial High School's Booster Club, and member of Stowe Education Fund. In addition to serving countless hours in volunteer positions in and out of the classroom setting, she has coached Middle Level Basketball, teaches Art at Mount Mansfield Winter Academy, substitute teaches in the Stowe School system, and has held informal recruiting seminars for student athletes associated with the Boys Lone Wolf Athletic Program.

P.J. and her husband Les live in their "empty nest" in Stowe, VT